

NASA Spinoffs: By the Numbers



Tangible benefits comparison



Lives saved = Population
449,850 = Atlanta, Georgia



Jobs created = Crowd capacity
18,888 = Madison Square Garden



Revenue generated = Total revenue
\$5.2 billion = North American concerts
2013



Costs reduced = Total revenue
\$18.6 billion = global airline industry
2014



While reaching for new heights in space, NASA is always working to make sure its advancements are brought back to Earth. In addition to the stories of successful technology transfer you'll find in this book, NASA spinoffs spanning the gamut of industry yield quantifiable benefits in the form of lives saved, jobs created, revenue generated, and costs reduced.

These totals could populate a city, fill an arena, or replace a year's income for an entire industry. And as America's space agency continues to develop the technologies needed to explore ever deeper into space, these numbers will only continue to grow.

Source: Quantifiable benefit totals are approximate and based on responses to a survey sent to companies featured in *Spinoff* since 2000. For more information on collecting these numbers, visit <http://spinoff.nasa.gov/resources.html>.